



# Case Study: Vert & Or | University of Sherbrooke

**Location:** Sherbrooke, Quebec, Canada

**Number of units:** 97 lockers

**Square footage:** 3,400



logiflex



The University of Sherbrooke's football team is a pillar of Canadian university sports. Since 2003, it has been known for its competitive spirit and development of local talent while modelling academic and athletic excellence. Logiflex is proud to have equipped the Vert & Or with a fully customized locker room to strengthen the team's position as a leader in appeal and success.

## The objective: Creating a dream locker room to inspire a football team and enhance recruitment

More than 20 years ago, Logiflex set up the local university's locker room in a space with no showers or running water. Since then, the team's needs and aspirations have evolved considerably. The main goal of creating this new locker room was to improve the Vert & Or's sports facilities, giving the student athletes a more modern, functional and comfortable space. According to Kevin Régimbald, head coach of the Vert & Or and a former professional football player,

"A university team's locker room is much more than just somewhere to get changed. It's a communal space where student athletes spend a lot of their time."

Besides meeting current players' needs, the locker room needed to boost the appeal of the Vert & Or for future recruits and showcase the University of Sherbrooke's commitment to athletic excellence.

# The solution: Working closely with the client to create a fully customized result

To make the Vert & Or's dream a reality, Logiflex developed customized units that include fully personalized benches and storage spaces. The Vert & Or visited the factory several times to help Logiflex make sure that each detail met the team's expectations.





All 97 lockers were carefully designed to include practical features, like ventilation solutions, space partitions, equipment protection devices and secure locking compartments. The lockers' dimensions and form also provide optimal comfort for the entire team and encourage communication between teammates.

Logiflex not only met the client's functional needs, but also paid attention to each aesthetic detail to deliver an ergonomic, streamlined, high-end result.

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“The details of the storage furniture, like ventilation slots and the general aesthetic, make a real difference. All these improvements have exceeded our expectations and give the locker room a professional feel.”

– Édouard St-Amand, #95, Vert & Or football team



Finally, the locker room’s new location enabled the University of Sherbrooke to strategically relocate the coaches’ offices to the adjacent rooms. Logiflex knows how important it is for people to have a workplace that helps them focus, so it carefully outfitted these private offices to give coaches a space that’s perfect for working both alone and with a team.

# The result: A locker room that motivates an entire team

This locker room is the result of an ambitious project and dynamic collaboration between the University of Sherbrooke and Logiflex. Together, they had to create an inspiring, modern space tailored to the members of the team. This environment has the power to both transform the motivation and performance of the Vert & Or and attract new talent to the team. Logiflex is proud to have risen to the challenge of making the most of the 3,400 square feet available to create the ideal space.



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**“I knew we’d gotten it right when I saw the spark in the players’ eyes as the locker room was officially unveiled. That was a precious first in my 30-year career!”**

– Marc Pelletier, business development, Logiflex

**“Logiflex really locked into our team’s needs. This new locker room is a huge draw for new recruits.”**

– Kevin Régimbald, head coach and former professional football player, Vert & Or

# CATEGORY OF CUSTOM FURNITURE

## INFINITE

Infinite represents the pinnacle of customization, offering unlimited design possibilities, exclusive materials, and custom features to create distinctive spaces. These types of customs include complete design development of new products and custom finishes.



## DISPLAYED COLLECTION

- MILLENIUM

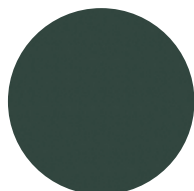
## ILLUSTRATED FINISHES

### LAMINATE



Polar White

### FABRIC



Ennis Fabrics  
Sealskin 2009 -  
Yew Green