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# Design with flexibility in mind

Corporate Profile | 2024



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## Mission, vision & values

#### Mission

#### To furnish personalized workspaces with creativity and quality.

As the world of work continues to evolve, one thing remains: the need to provide inviting and comfortable spaces for thousands of professionals across North America. That is why we use all our know-how to design and manufacture furniture collections that adapt to all needs. Every day, we help make work environments more enjoyable for everyone.

#### Values

#### Ambition

#### Reaching full potential.

To reach new heights in terms of efficiency, performance and quality, we rely on a flawless logic and unfailing flexibility. These complementary forces nourish our ability to continually elevate our practices.

#### At Logiflex, our values guide every action and decision we make.

#### Vision

#### To offer the simplest and most satisfying experience.

We make every effort to support our customers in their most daring projects. To make it easier for them, we are continually simplifying and improving the way we do things. By investing in innovative manufacturing technologies, we always respond better to the needs of our customers while contributing positively to the employee experience.

#### Goodwill

#### Taking care of each other.

Beyond the furniture we manufacture, we also build authentic relationships with our customers and partners. By showing a keen interest in your reality and encouraging sincere exchanges, we strive to help you achieve your goals.



## A word from our President

We're a well established company with over 30 years of proven experience. We've been able to keep the energy, agility and ingenuity of our early years alive after all this time thanks to our dynamic employees. No technology could ever replace a group of people working together in true synergy, each fully committed to solving any problem that comes their way. This is the very essence of Logiflex: innovation and people combined with a customer-focused approach to better anticipate, meet and exceed your office space needs.

Logiflex has developed highly advanced expertise in furniture over the years. Our culture of sharing ensures that each team member draws on their own experience to contribute to our collective knowledge.

**Yan Sinclair** President



Since it's inception in 1993, Logiflex has remained true to its roots, combining visionary leadership with agile management.

Yan Sinclair, President, and Guy Robinson, Vice President of Operations, share a passion for excellence and guide the company to new heights. This combination of strategic vision and commitment to innovation has created an



environment conducive to continued growth and shared success.

As a company concerned about its impact, we are also committed to integrating sustainable practices into all our operations, demonstrating our responsibility towards society and the environment.

## Logiflex over the years

### 1996

Logiflex starts exporting furniture to the USA.

# logiflex

1993

Logiflex is founded by Normand Maltais.



1997

The first showroom opens in New York.

### 1998

The first plant expansion.





### 1999

The second showroom opens in Montréal.



Logiflex partners with HOMAG to automate its operations with a \$10 million investment.



### 2007

Expansion into the long-term care facility market.

### 2018

A \$10 million plant expansion for a new smart sorting system.





### 2025

Logiflex invests \$55 million to build a new plant and headquarters in the Sherbrooke Regional Industrial Park.



# Logiflex at a glance

### 125 000 furniture

Producing over 125,000 pieces every year, Logiflex has developed highly advanced expertise in furniture over the years.

#### 275 retailers

With more than 275 specialized retailers across the United States and Canada, there's always a Logiflex retailer ready to bring your office design ideas to life.

### 51 527 projects

That's how many times customers have placed their trust in us over the last five years.





## Our markets and products



#### **SMEs**

As experts in the design, manufacture and marketing of office furniture for small and medium-sized enterprises (SMEs), our goal is to provide high-quality products that are suited to our customers' growing businesses.



### **Educational institutions**

We work with educational institutions to provide furniture solutions specially designed for school settings. From the classroom to the library, our designs make campuses more appealing and help boost student performance, collaboration and well-being.



### **Long-term care facilities**

Our line of products combines comfort and function. We know that it's important for residents to have a welcoming environment suited to their unique needs, which is why our furniture is designed to be ergonomic, durable and low maintenance. Our various collections are sure to create warm, stylish spaces and bring peace of mind to both seniors and their families.

#### **Products**

Logiflex offers a wide range of furniture solutions designed to meet the diverse needs of its customers. Our selection, ranging from traditional desks to architectural reception areas, features innovative choices fit for any workplace, including:

- Private offices
- Open-space concepts
- Height-adjustable desks
- Receptions
- Storage
- Tables
- Seating
- Accessories
- Space dividers







# Logical and flexible

### Functional and sturdy pieces built by an experienced team with a proven process.

Our passionate team works tirelessly to create a positive experience by building high quality products adapted to customer needs, providing specialized service and forging flexible, lasting business relationships.

All of our furniture is made right here in our facilities. Because we control the choice of materials and all aspects of production, you're guaranteed to get high-quality furniture every time. Our multidisciplinary team will guide you throughout the entire process, each employee leveraging their area of expertise to ensure every part of the project is a success. You'll be in good hands every step of the way, from the moment you get your detailed quote featuring technical drawings and 3D models to when your furniture is delivered on time.

#### A flexible approach to making your furniture.

From the very start, we carved out a niche in personalization and innovation. Our never-ending quest to simplify furniture production led us to develop our own custom software that streamlines the design to production process. The unique culture we've created and our flexible production line let you mix and match any of our furniture options as you see fit, with no additional lead time. The dimensions, colors, accessories or configurations are yours to decide. Find the perfect furniture that fits your company's style, budget and needs.





### **Certifications and environmental initiative**

A responsible supplier, for a sustainable and successful relationship.

Ever since it was founded, Logiflex has been providing furniture and spaces that meet the needs of our customers. We also acknowledge our impact on the environment, which is why we decided to take our ecofriendly approach one step further. Our goal is to uphold responsibility standards that reflect our ambitions, while monitoring our impact on the environment and the communities around us.

We believe high-quality products must also be ecofriendly. To ensure our quality standards are met, we strive, as much as possible, to produce products that are certified, recycled, recyclable and recoverable.

#### Read the eco-friendly brochure here.

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# A network of well-established partners for turnkey service

With more than 275 specialized retailers across the United States and Canada, there's always a Logiflex retailer ready to bring your office design ideas to life. Each retailer is carefully selected to ensure you receive rapid service from local experts who know the ins and outs of their market.

We also collaborate with design experts who help us expand our creative horizons so that we can stay ahead of trends and offer customized solutions that go above and beyond. These creative partners play a key role in making your vision a reality, working closely with us to design unique, practical spaces. We at Logiflex understand that collaborating with skilled architects and designers is key to creating environments that blend beauty and functionality. Join us and see how our furniture expertise combines with our network's creativity to transform your spaces. Welcome to a world where every collaboration is an opportunity to create exceptional environments.







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