



Because your
workspace
deserves
a custom fit.

logiflex

In a market often dominated by standardization, Logiflex stands out with our ability to create logical and flexible solutions, giving us a competitive edge and reinforcing our leadership in innovation within the office furniture sector.



ABOUT LOGIFLEX

Logiflex is a growing Canadian-based company with over 30 years of experience in designing, manufacturing, and marketing office furniture.

Our mission is to furnish personalized workspaces with creativity and quality, ensuring comfortable and enjoyable environments tailored to individual needs.

Our 4 categories of custom furniture



Essential

This category offers immediate customization options to meet specific client needs and preferences.

Clients can choose from a selection of standard **sizes and colors** that can be modified at no extra cost, ensuring a unique result. These types of customs include multiple finishes, product dimension changes, and relocation of wire management/grommets.



Essential Plus

Gives you more – This category goes beyond the essential by offering more customization options to meet more specific needs.

Do you want to **change the location** of your furniture **components**? Why not! For example, add or move a wire grommet, modesty panel, leg, connections, etc. These types of customs include adding casters to seating/storage and adding handles and different lock options to nonstandard products.



Premium

Experience the complete support of our design and conception experts combined with the **factory's know-how.**

Your exclusive furniture will benefit from **refined design** and will be tailored to meet your precise needs. These types of customs include reconfiguration of existing products.



Infinite

No limit to creativity for national-scale projects.

Infinite represents the pinnacle of customization, offering unlimited design possibilities, exclusive materials, and custom features to create distinctive spaces. These types of customs include complete design development of **new products and custom finishes.**

Because your workspace deserves a custom fit...

		➤	➤➤	✕	✕✕
		Essential	Essential Plus	Premium	Infinite
CUSTOMIZATION	Select dimensions in-between standard sizes .	●	●	●	●
	Be creative and explore diverse color combinations .	●	●	●	●
ADVANCED PERSONNALIZATION	Customize components positioning : adjust legs, modesties, grommets, hardware, and electrical elements.		●	●	●
	Modify surface cutout : contour columns, integrate customer-specific electrical components, etc.		●	●	●
	Swap furniture modules or hardware : drawers, wardrobes, bookshelves, and more.		●	●	●
	Add casters to furniture like pedestals or tables.		●	●	●
	Incorporate fixed or adjustable shelves .		●	●	●
DESIGN	Benefit from significant furniture transformations , such as ADA compliance, kitchen adaptations, or central island modifications.			●	●
	Opt for larger dimensions beyond those listed in the pricers (e.g., combining two Link tables for a conference setup).			●	●
	Request for special shapes .			●	●
EXCLUSIVITY	Receive dedicated support from our R&D team for exclusive design and conception.			●	●
	Witness your vision materialize with custom finishes .				●

INCURS TECHNICAL COSTS.

ADDITIONAL QUOTATION AND/OR PRODUCTION TIMES MAY RESULT.

MINIMUM QUANTITY APPLIES.



Essential

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All images were rendered in CET.





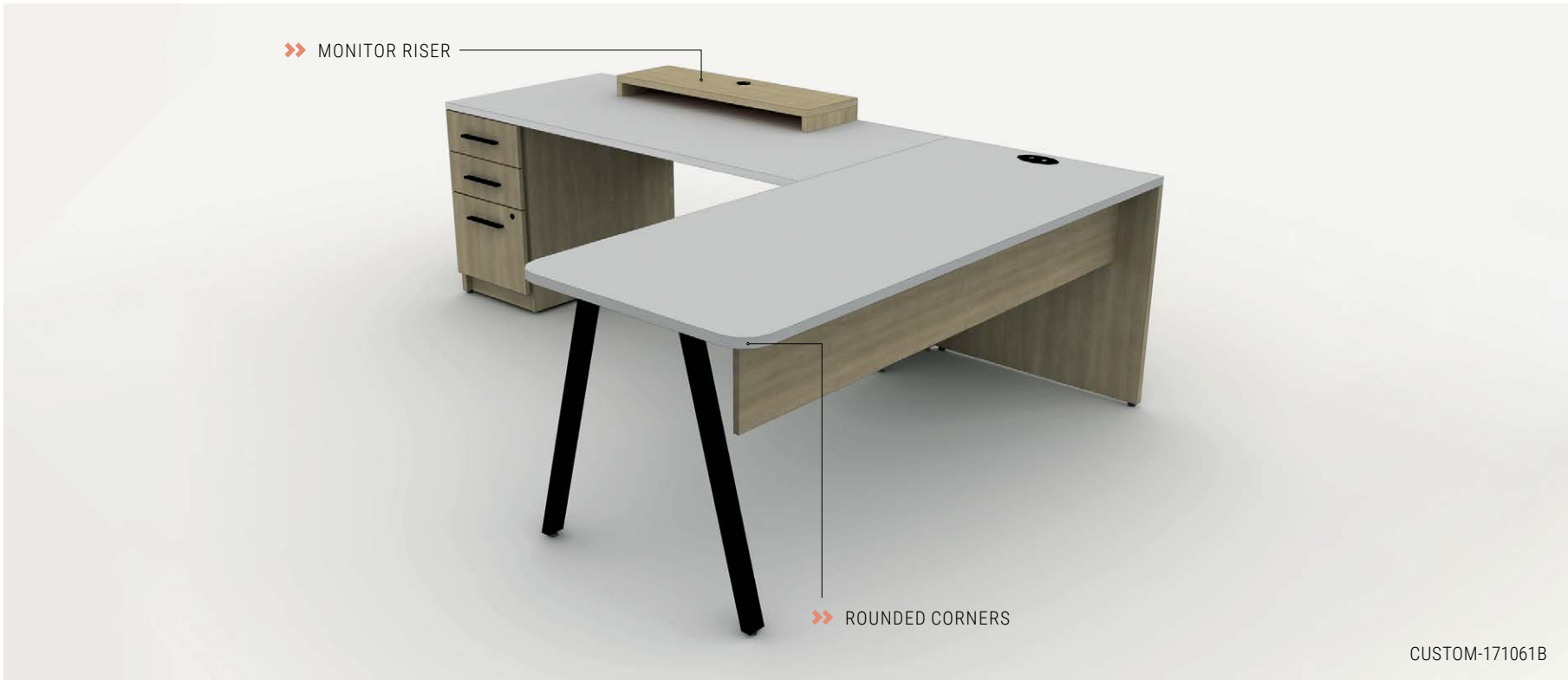
Essential Plus

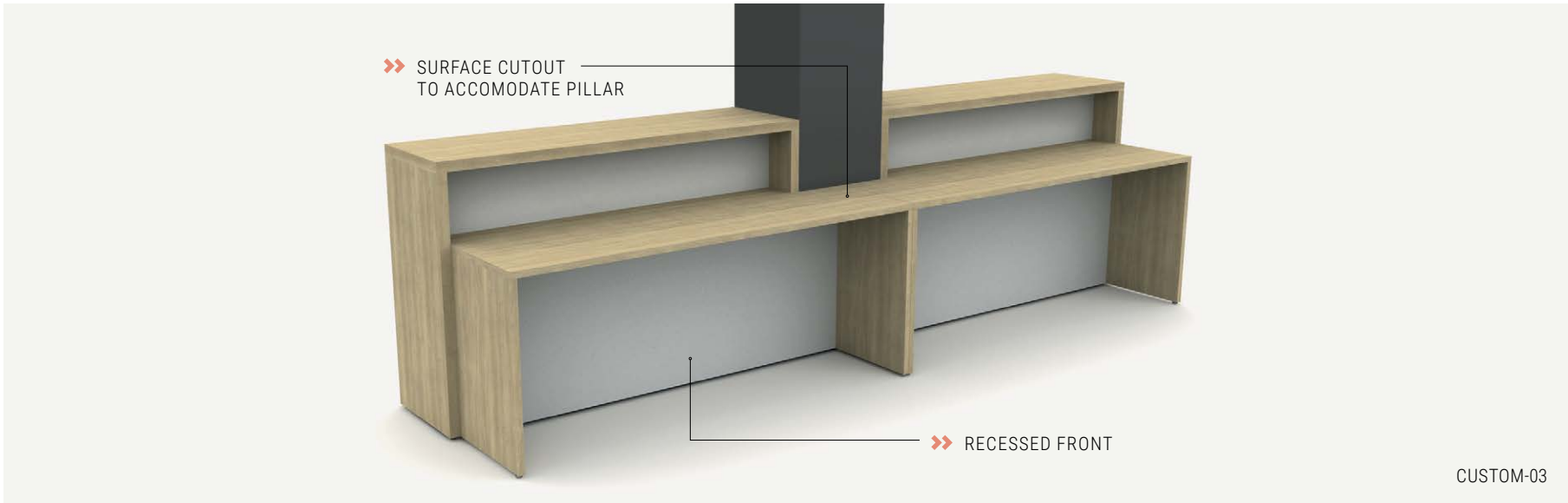
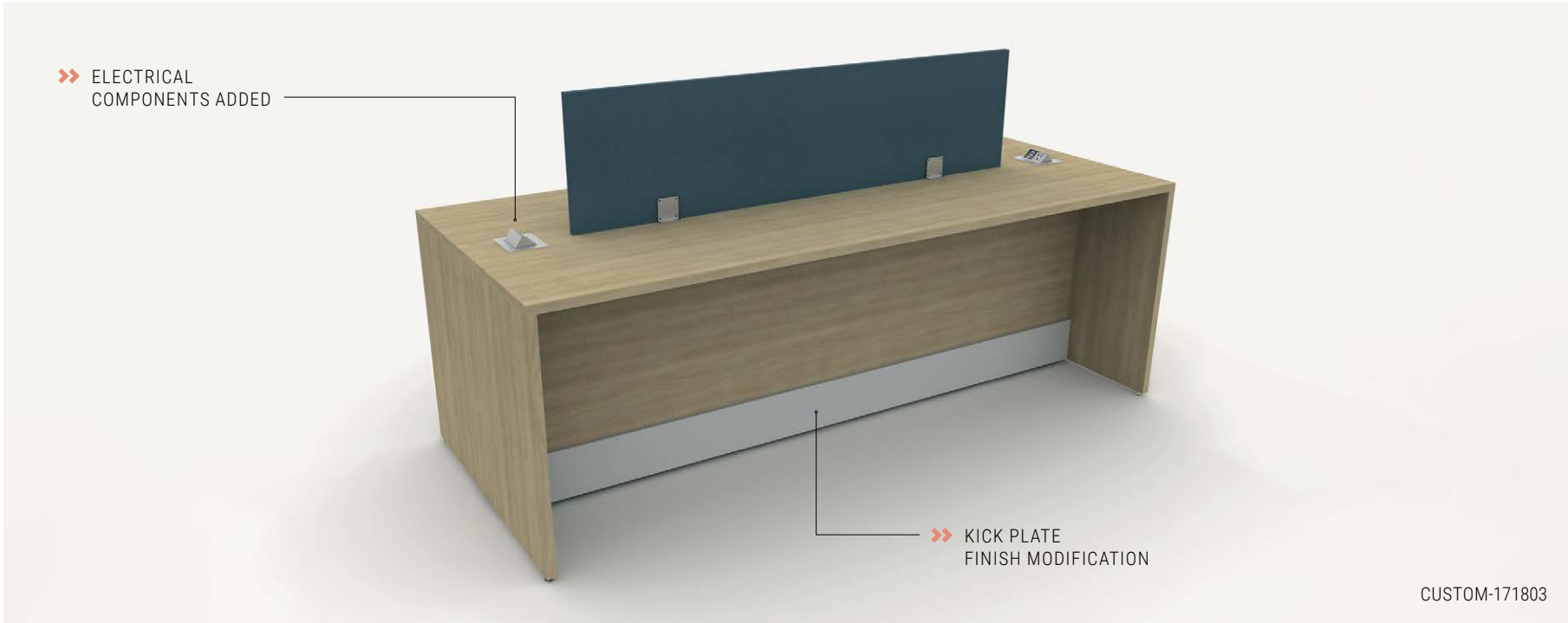
Go beyond the essential by offering more customization options to meet more specific needs.

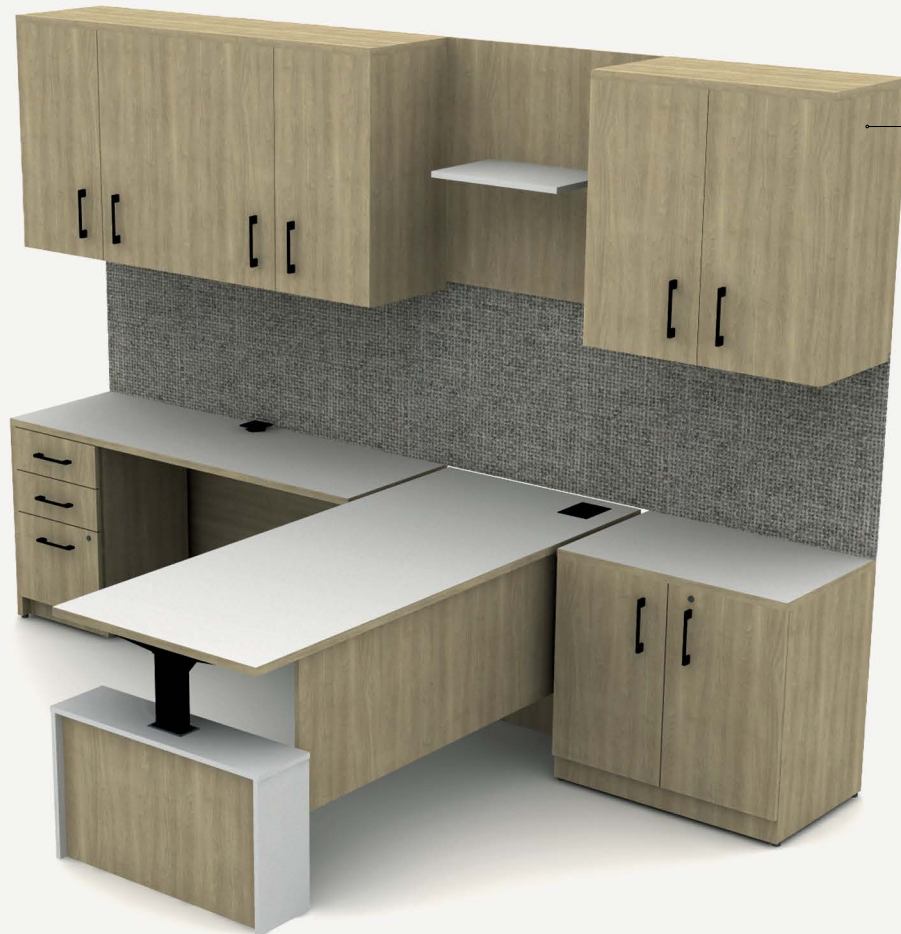
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» EXTRA MODESTY
PANEL ADDED







»» OVERSIZED HUTCH



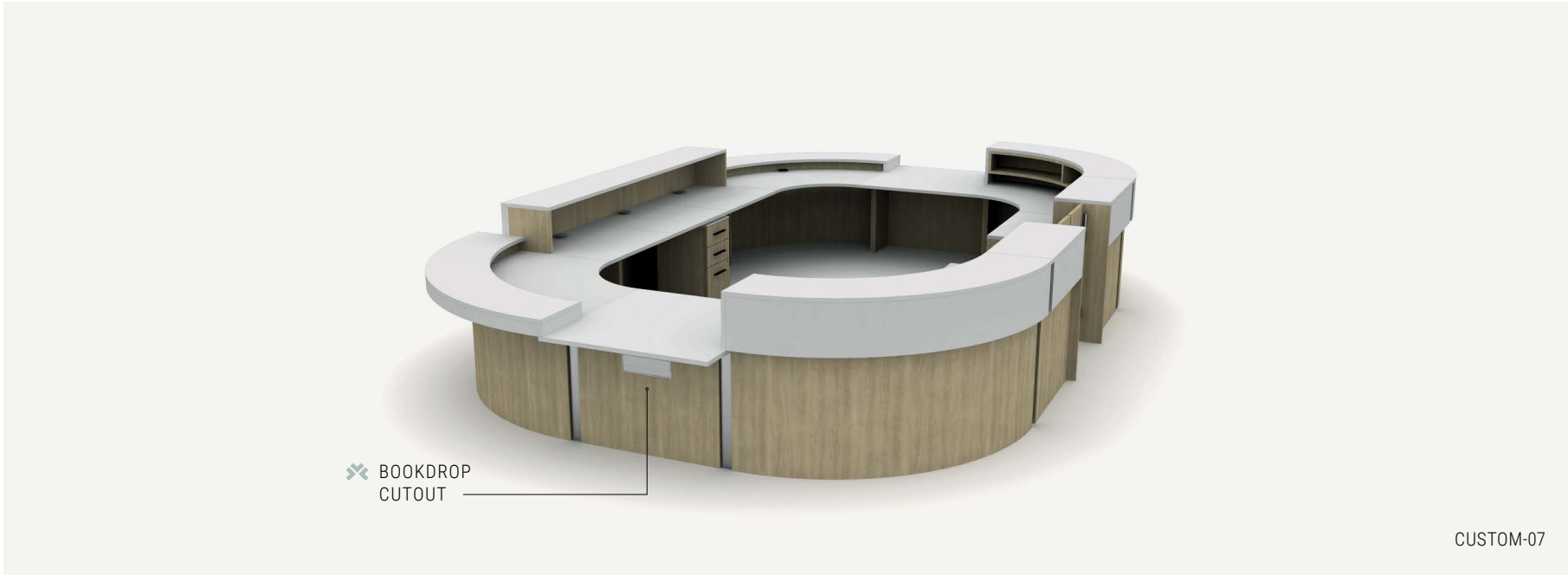
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✦ FULLY CUSTOMIZED STORAGE

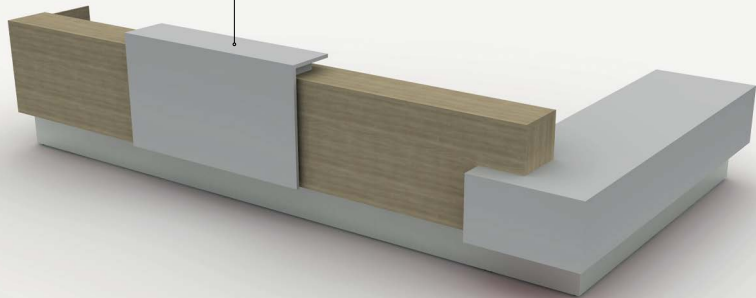


✕ FULLY CUSTOMIZED DESK



CUSTOM-05

✕ OVERSIZED
RECEPTION DESK



CUSTOM-06



✕ ROUNDED CORNERS

✕ PERSONNALIZED
LEG CHOICES

CUSTOM-169688



CUSTOM-139090



CUSTOM-161878



CUSTOM-153631



CUSTOM-162546





Infinite

The pinnacle of customization: unlimited design possibilities, exclusive materials, and custom features to create distinctive spaces.

No limit to creativity for national-scale projects. These types of customs include complete design development of new products and custom finishes.



CUSTOM-08



CUSTOM-08B



**No limit to
creativity for
national-scale
projects.**

Desjardins Case Study

The Desjardins case stands as the ultimate representation of Logiflex's expertise.

This is a prime example of an **Infinite category** of customized furniture design. From creating a personalized concept to developing finishes that highlight their brand, we excel at meeting our clients' specific needs.

Desjardins is currently the financial group with the largest regional presence in Quebec and is well established in Ontario with 661 points of service across the two Provinces.

This financial institution is renowned for its active contribution in the community development by assisting members, clients, and businesses through an extensive range of resources.





Our goal?

Creating a distinctive brand identity and customer experience.

Logiflex has been partnering with Desjardins for over 20 years. This longstanding collaboration started with Logiflex furnishing the company's headquarters and it later evolved into a broader mandate.

Our team was tasked to create a distinctive brand identity and customer experience, with the intention of replicating the concept across several branches. Therefore, it was to the client's advantage to introduce a standardized concept to help all branches streamline the process, save considerable time, and avoid unexpected challenges. Given Logiflex's expertise in customizing furniture, our team was meant to bring this project to life.

“Through our efforts, we have not only created functional, aesthetic, and personalized furniture, but also woven a narrative of partnership and ensured uniformity that resonates in each branch. Our team is proud to have contributed to strengthening the brand identity and enriching the customer experience of Desjardins.”

MARC PELLETIER, BUSINESS DEVELOPMENT



Until now, the implementation of Desjardins' custom concept has brought numerous benefits to them. Here are the key ones:

01.

FULLY CUSTOMIZED

Logiflex created furniture with customized features for Desjardins. Unique colors were introduced solely for this project, with the brand design exclusive to Desjardins.

02.

STANDARDIZED

Logiflex worked directly with the head office to design a concept that would maintain consistency across all branches.

03.

TIME-SAVING

The approved concept allowed each branch to skip specific design steps, helping to save precious time for their office design.



04.

DURABLE & TIMELESS

Logiflex chose a style that would stand the test of time, emphasizing quality and durability.

05.

CUSTOM SOLUTION

Desjardins had specific requirements for cable management, and Logiflex designed storage solutions to meet those needs.

“Our focus was on delivering durable and timeless solutions while streamlining the process for their many branches.”

ANNY AUDIT, PROJECT MANAGER





